



UX Designer + Researcher // 613.875.8164 // hello@marisabivi.ca // marisabivi.ca // Ottawa, ON

With a background in graphic design, I bring dynamic visual direction to UX projects. I believe that collaboration is key to ensuring the best solution that blends technical limitations and the goals of users and stakeholders.

I am a motivated individual with a proven ability to take on new assignments and see them through to completion. Moreover, I am keen to continue developing my skills and knowledge to improve my value in projects and within a team.

Professional Skills

Sketch	
XD	
Prototyping	
UI/UX	
Adobe Suite	

Work Experience

ProntoForms

UX Designer // 2019–Present

Designing high fidelity mock-ups for prototypes to align goals and validate ideas with PO, Devs, other UX Designers and conduct user testing. Then analyzing and compiling responses.

- Spearheaded 16 new features and 6 improvements, 12 have launched to-date and 4 more in the pipeline
- Championed internal design system
- Create designs + materials for internal presentations
- Planning internal events as part of the Social Committee

Irdeto

In-House Graphic Designer // 2018–2019

Produced various printed and digital marketing materials including trade show booths designs for over 10 global events.

- Worked on UI/UX for 2 new app products
- Produced internal company videos + storyboarding
- Planned internal events as part of the Social Committee

Arctic Leaf (formerly Arctic Empire)

Junior Designer // 2016–2018

Worked for 17+ clients to design material for e-commerce sites on popular platforms, social media content, branding, packaging and other digital and printed marketing materials.

- Designed low + high-fidelity mock-ups for 5 iOS & Android apps
- Communicating with devs, PMs and clients to align goals and understand problems
- Designed, developed and maintained Wordpress + Leadpages websites and email campaigns
- Produced product, headshot photography and over 30 videos

Education

Ontario College Graduate Certificate in Interdisciplinary Studies in Human-Centred Design

Algonquin College: School of Media & Design // 2019-2020
Group Capstone Project: Access to maternal healthcare services in Central Nigeria (Project Kampe)

Ontario College Advanced Diploma in Graphic Design

Algonquin College: School of Media & Design // 2013-2016

Certifications

IBM Enterprise Design Thinking Practitioner

IBM // 2019

Freelance Work

Neature Logo // 2020

Conducted research on competitors and meetings with client, ideated multiple designs and presenting the best two.

Nota Bene // 2019

Produced product photography and handled social media accounts (Twitter, Facebook, Instagram).

Hit Point Press // 2018

Researched successful crowdfunding campaigns, fulfilling 1,000+ orders and attending events to promote products.

Warlan Electric Logo // 2015

Conducted research on competitors and meetings with client, ideated multiple designs and presenting the best two.